

****All participating sponsors must meet the requirement of being an eligible organization****

Diamond

Opening Session and Reception: \$7,500 - 1 opportunity

- Two NCPD conference attendee registration
- 30 second video played before opening session (can have audio)
- Logo on event website (hyperlinked to company site)
- One literature insert into the NCPD attendee tote bag ****sponsor is responsible for printing & shipping insert****
- Sponsor recognition signage at event & logo included in event workbook
- 10 minute remarks closing opening session and opening up the evening reception
- Sponsor recognition signage placed by all food and drinks during reception
- 6' skirted table set up in room during Summit reception, able to leave materials and giveaways there
- One pre & one post show email to attendees through third party

Platinum

NCPD Lunch Sponsor Investment: \$5,000 – 2 opportunities

- Two NCPD conference attendee registrations
- Logo on event website (hyperlinked to company site)
- 10 minute remarks during lunch ****ANCC must approve talking points and review deck being presented****
- 6' skirted table set up in room during Summit lunch, able to leave materials and giveaways there
- One literature insert into the NCPD attendee tote bag ****sponsor is responsible for printing & shipping insert****
- Sponsor recognition signage at event & logo included in event workbook
- One pre & one post show email to attendees through third party
- One full page ad in event workbook

Gold

NCPD Wellness Sponsor Investment: \$3,500 – 2 opportunities (Day One or Day Two)

- Two NCPD conference attendee registrations
- Logo on event website (hyperlinked to company site)
- Three-to-four-minute welcome remarks before Wellness activity takes place for the day
- One literature insert into the NCPD attendee tote bag ****sponsor is responsible for printing & shipping insert****
- Sponsor recognition signage at event & logo included in event workbook
- One pre or post show email to attendees through third party
- One full page ad in event workbook

Premier Award Sponsor Investment: \$2,750 – 1 opportunity

Cannot be accredited by the ANCC or Joint Accreditation

- One NCPD conference attendee registration
 - Logo on event website (hyperlinked to company site)
 - One literature insert into the NCPD attendee tote bag ****sponsor is responsible for printing & shipping insert****
 - Sponsor recognition signage at event & logo included in event workbook
 - Stage time with award winner for pictures, verbal recognition during award ceremony
 - Logo recognition on the NCPD webpage on nursingworld.org where award winner is highlighted
 - One pre or post show email to attendees through third party
 - Half page ad in event workbook
- SOLD**
- **opportunity for a multiyear agreement**

Silver

NCPD Snack Break Sponsor Investment: \$2,250 – 2 opportunities (Day One or Day Two)

- One NCPD conference attendee registration
- Logo on event website (hyperlinked to company site)
- One literature insert into the NCPD attendee tote bag ****sponsor is responsible for printing & shipping insert****
- Sponsor recognition signage at event & logo included in event workbook
- One pre or post show email to attendees through third party
- Half page ad in event workbook

Bronze

NCPD Summit Workbook ads Investment: \$1,000 – 4 opportunities

- One 1/2-page ad in event workbook
- Logo on event website
- Sponsor recognition signage at event & logo included in event workbook