



ANCC NATIONAL
MAGNET
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ANCC PATHWAY
TO EXCELLENCE
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EDUCATE. INNOVATE.

Celebrate.



OCTOBER 30-NOVEMBER 1, 2024

NEW ORLEANS, LOUISIANA

MAGNETPATHWAYCON.ORG

2024 ANCC Building Branding Opportunities

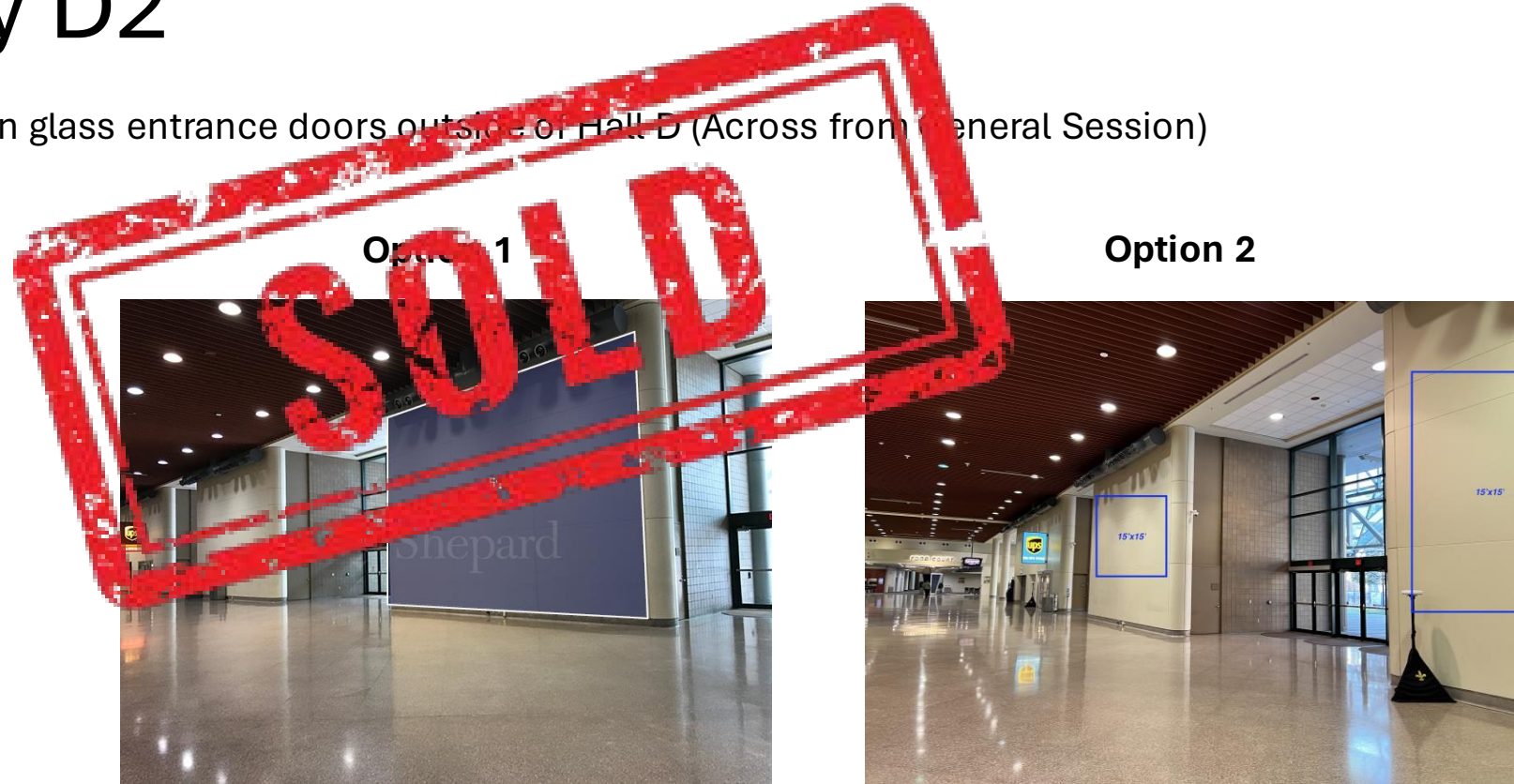
New Orleans Ernest N. Morial Convention Center

October 30 - November 1, New Orleans, LA

These options can only be purchased by non-cio companies only

Banner – Lobby D2

- Location: The solid wall between glass entrance doors outside of Hall D (Across from General Session)
- Dimensions:
 - **Option 1:** 30'w x 21'h
 - **Option 2:** 15'w x 15'h
- Inventory: 1
- Price:
 - **Option 1:** \$15,000
 - **Option 2:** \$6,500



Client will have to provide print ready artwork & proof must be approved by show management

Banner – Lobby E2

- Location: The solid wall between glass entrance doors outside of Hall E (Across from Registration)
- Dimensions:
 - **Option 1:** 30'w x 21'h
 - **Option 2:** 15'w x 15'h
- Inventory: 1
- Price:
 - **Option 1:** \$15,000
 - **Option 2:** \$6,500

Option 1



Option 2



Client will have to provide print ready artwork & proof must be approved by show management

Lobby Banners (Halls C, D, E, F, ~~G~~)

- Location: Hanging throughout Level 1 Lobby outside of Halls C-F
- Dimensions: 10'w x 8'h (DS)
- Inventory: ~~5~~
- Price: \$4,250 each

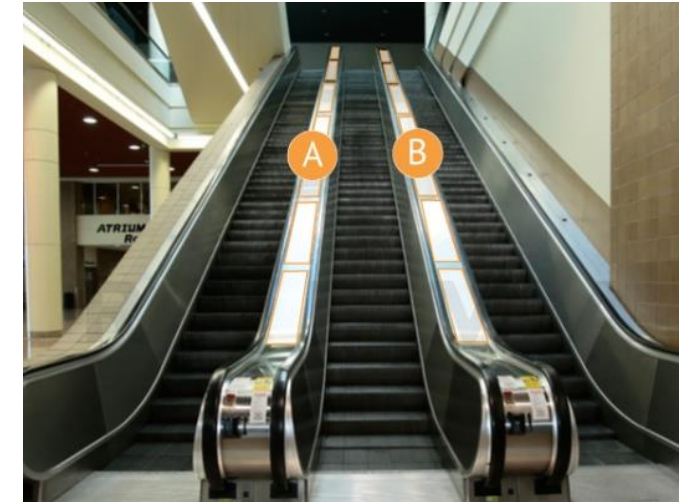
Only 4 remain!



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Escalator Runner & Floor Decal – Outside of Hall D

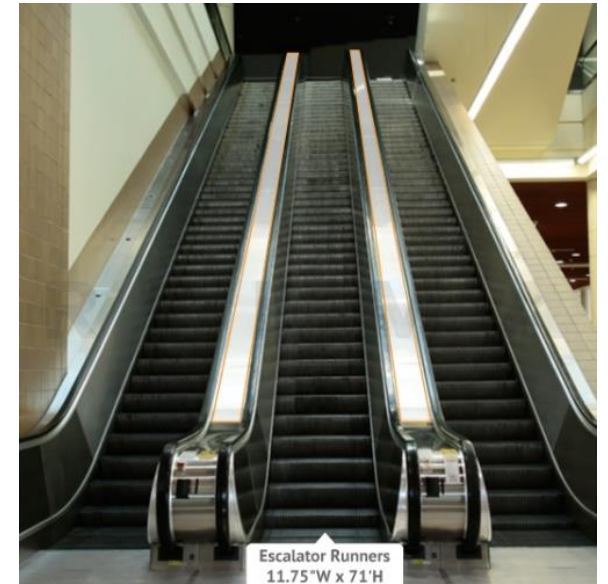
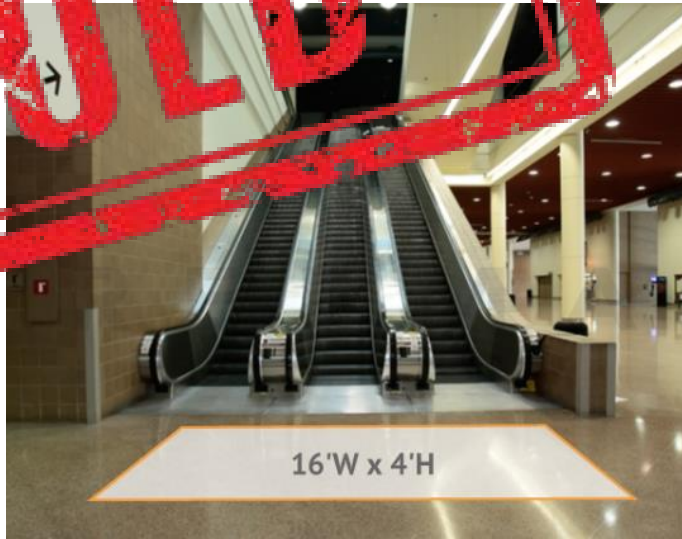
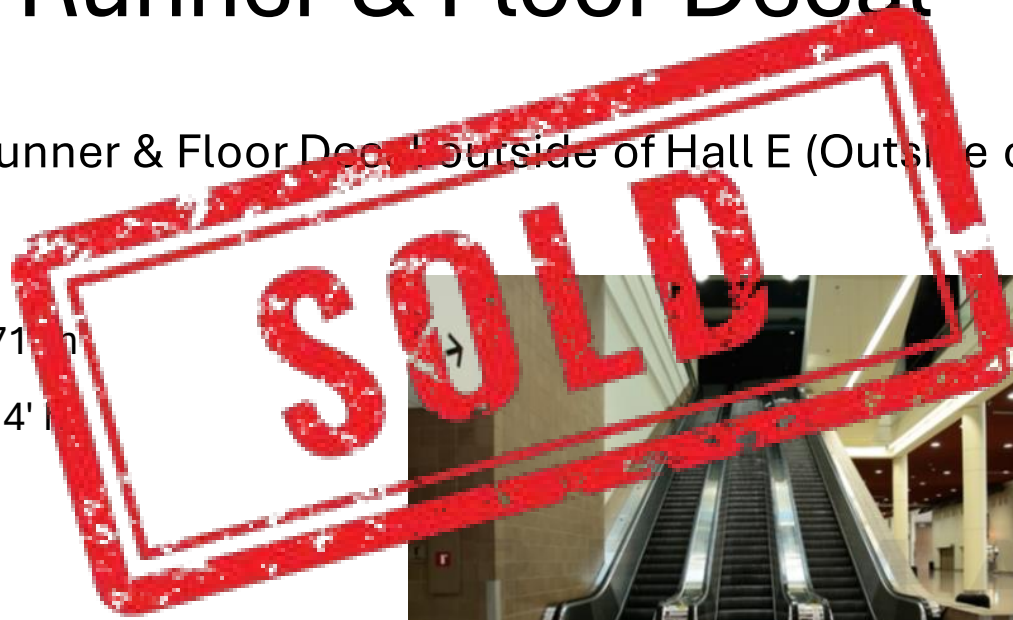
- Location: Escalator Runner & Floor Decal outside of Hall D (Outside of General Session, From Level 1 to Level 2)
- Dimensions:
 - Runner - 11.75" w x 71" h
 - Floor Decal – 16' w x 4' h
- Bundle Price: \$7,500



Client will have to provide print ready artwork & proof must be approved by show management

Escalator Runner & Floor Decal – Outside of Hall E

- Location: Escalator Runner & Floor Decal – Outside of Hall E (Outside of Registration, From Level 1 to Level 2)
- Dimensions:
 - Runner - 11.75" w x 71" h
 - Floor Decal – 16' w x 4' h
- Bundle Price: \$7,500



Client will have to provide print ready artwork & proof must be approved by show management

Column Banners – Outside of Hall F

- Location: Banners on columns outside of Hall F in the Lobby (Outside Exhibit Hall)
- Dimensions: 3' d x 8' w
- Inventory: (2 in a set) outside of Hall F
- Price: \$5,750 a set



Client will have to provide print ready artwork & proof must be approved by show management

Column Banners – Inside Exhibit Hall F

- Location: Banners on columns inside Exhibit Hall F
- Dimensions: 4' d x 8' w
- Inventory: (2) sets in Hall F (Each sponsor gets 2 column banners)
- Price: \$5,750 a set (2x)



Client will have to provide print ready artwork & proof must be approved by show management